

Oh She Glows Social Media Intern

Oh She Glows is currently interviewing for a paid Social Media Intern position. This position is part-time (10-15 hours per week) to start, with the opportunity to grow with the company.

Start date: October 12, 2015

Requirements:

- Previous experience as a social media specialist is not required, but preferred
- Previous experience in Public Relations is not required, but preferred
- Ability to attend weekly or bi-weekly meetings in Oakville, Ontario
- Very familiar with the Oh She Glows brand, mission, blog, recipes, and audience
- Comfortable using Hootsuite, Rafflecopter, Asana, Facebook business pages, Twitter, Google+, Pinterest, Instagram, Photoshop (to add text overlay to images)
- Passion for plant-based cuisine, nutrition, healthy living
- Excellent writing, communication, and editing skills; creative, trustworthy, works well alone or with a team, flexible, enthusiastic
- The ability to answer questions about recipes and blog content (when appropriate)
- Culinary experience (either professionally or as an avid home cook)
- Owns a laptop

Responsibilities:

- Manages social media accounts (such as Facebook, Twitter, Google+, Pinterest)
- Generates, edits, and shares daily content on social media
- Analyzes social media metrics to optimize performance
- Attends weekly or bi-weekly meetings
- Manages the press email account and responds to inquiries
- Seeks out and works with brands to coordinate contests/giveaways, run contests, coordinate prize mail-outs (both on the blog and on social media accounts)

Compensation: Hourly, negotiable

How to apply:

Email a cover letter (no longer than 1 page) detailing why you are a great fit and how you will help advance the Oh She Glows mission, as well as an up-to-date resume (with your location) to careers(at)ohsheglows(dot)com by August 14, 2015. Please title your email SOCIAL MEDIA INTERN POSITION. If you have an online portfolio or website please link to it in your resume. Candidates will be notified only if they are selected to move on in the interviewing process. Thank you in advance for your interest!